



NEBRASKA COMMUNITY

F O U N D A T I O N

TURN UP YOUR DREAM SWITCH



# **Keith County Statistical Summary February 25, 2020**

Presented by:

Keith County Community Development

Keith County Foundation Fund

Nebraska Public Power District



# Question #1 – What are the three **KEY** things you learned from the data that was presented?

- lack of available childcare/gap in childcare spots available verses need
- net migration 30-36
- number of senior citizens in ten years vs. capacity of care
- 45% of income from non-earner sources
- number of kids under 5
- senior population growth by 2030
- 30 - 40 year-old population growth
- ALL housing – 80% of housing to turnover
- \$135 MM income from retirees
- lack of home health support and services
- non-farm income so high
- number of newcomers to Keith County not returnees
- 50% free and reduced lunch
- lack of diversity

# What surprised you?

- surprised with academic reports and how that dovetails into household data
- surprised there is no adult daycare
- surprised with senior housing/lack of/home ownership

# Was there something missing from the data?

- what are the individual's income in the households verses household income?
- is the migration of 18 – 29 year-olds normal?
- what are others doing in their communities to make them successful?

# Question #2 – What are Keith County's three most valuable assets?

- people / strong community leadership
- work ethic
- natural resources/natural wonders/climate/clean air
- agriculture
- cost of living
- diversity - business/ag/industry
- location & location to I-80
- schools/education
- Arts
- Senior population – seniors with wisdom & experience
- Health care
- Recreation/Lake Mac/Tourism
- Volunteer Services
- KCFF
- History
- LB 840
- Early childhood development (ECD)
- Aquifer
- Churches/spiritual support
- Culture / rural lifestyle with amenities
- Rec center
- Opportunity for growth
- Community services (bus)
- Mexican restaurants

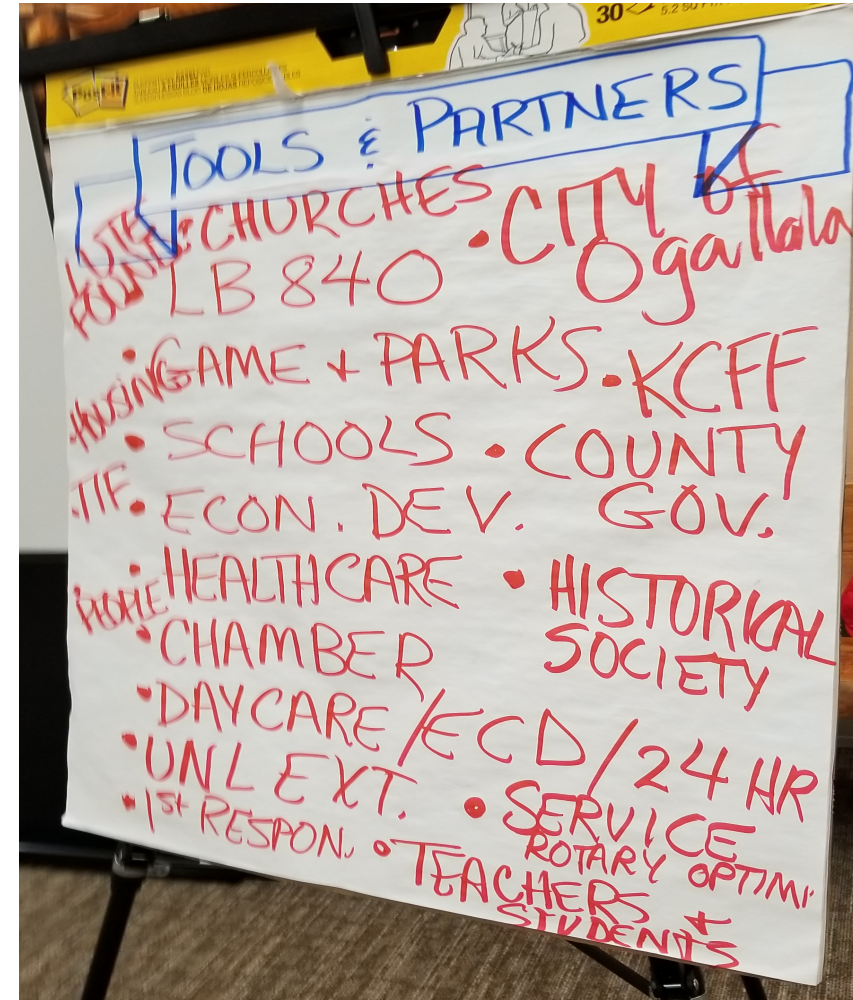
# Question #3 – What talents and skills do you have that you are willing to share with Keith County?

- time
- expertise/knowledge/experience/wisdom
- encouragement
- love of Keith County
- camaraderie
- artistic talent
- passionate about our community/heritage
- friendly and fun
- volunteerism
- service groups
- organizational skills
- lots of resources
- problem solving
- attracting businesses
- kids
- education
- visionary – the desire to be more
- optimism
- devoted to area
- relationship builder
- entrepreneurs
- great grasp on reality
- collaborative
- work ethic
- common sense
- willingness to participate
- acceptance



# Tools and Partners in Keith County

- LB 840
- Churches
- City of Ogallala
- Game & Parks
- KCFF
- County Govt
- Historical society
- Chamber
- Healthcare
- UNL Ext
- First responders/EMTs/fire dept/police
- Service organizations – Rotary/Optomist's
- Teachers/students
- Lute Foundation
- TIF
- Housing Authority
- Economic Development
- Daycare/ECD/24 hour
- People





# What would you like to see happen in Keith County in the next ten years that will have a positive impact on our community?

- Convention and performing arts center
- Housing/senior housing
- Gap services for all ages – daycare/senior daycare/hospice
- Casino at the Lake
- County wide zero waste recycling
- Community center
- Continued sense of charitable giving
- More aesthetically pleasing entrances/exits to Ogallala
- Development of Lake Mac
- Community wide housing rehab
- Community marketing strategy
- Convert/change vacant buildings
- Improve access to senior housing and healthcare
- New high school
- Retirement community
- Workforce development/trades
- Infrastructure for new construction
- Early childhood center

**THANK YOU FOR ATTENDING**

**WE APPRECIATE YOU and YOUR  
TIME!**

